

Making Squiggly Careers Better for Everyone



Who we are

Scaling squiggly careers

Over the past ten years, we've supported more than five million people with the skills to take ownership for their career development.

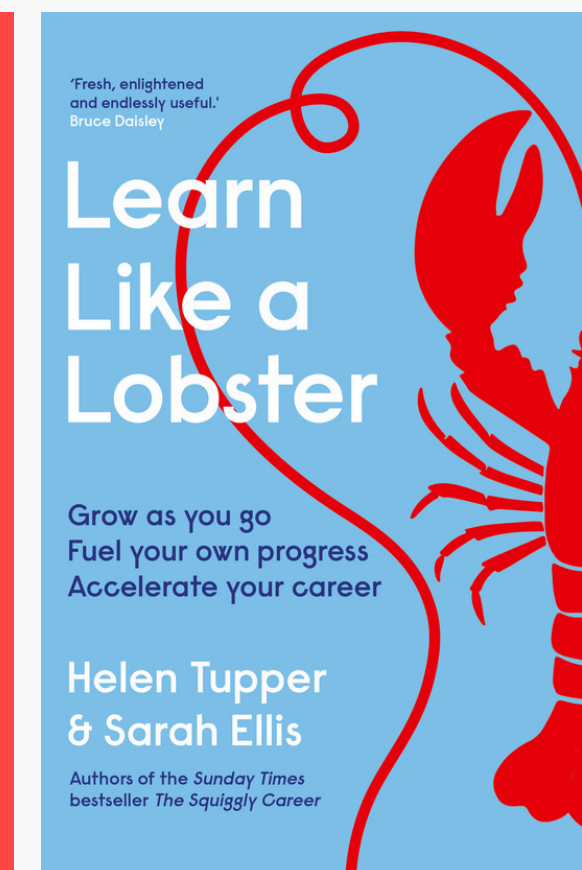
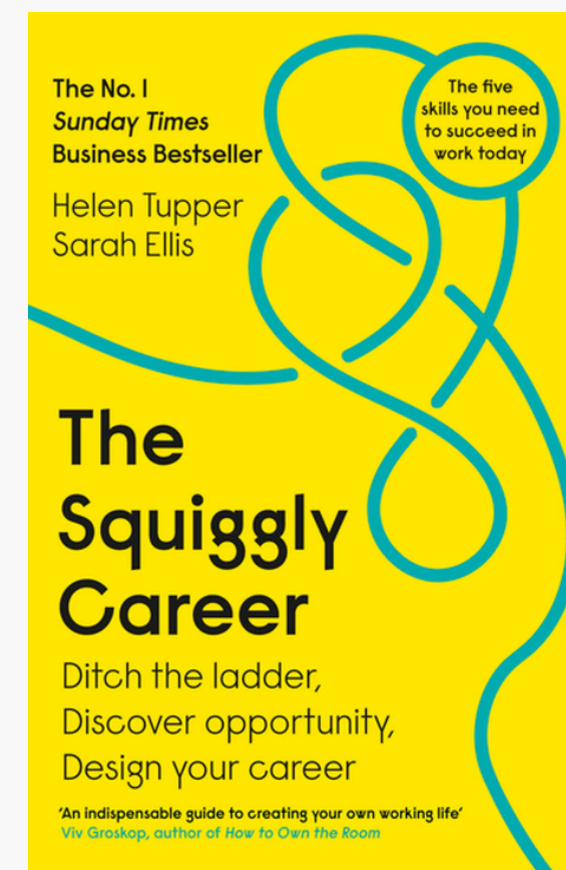
Global learning partners

We work across all industries and support people at every stage of their development from early careers to senior leaders. Our learning partners include: Sky, Microsoft, B&Q, The LEGO Group, Google, Laing O'Rourke.

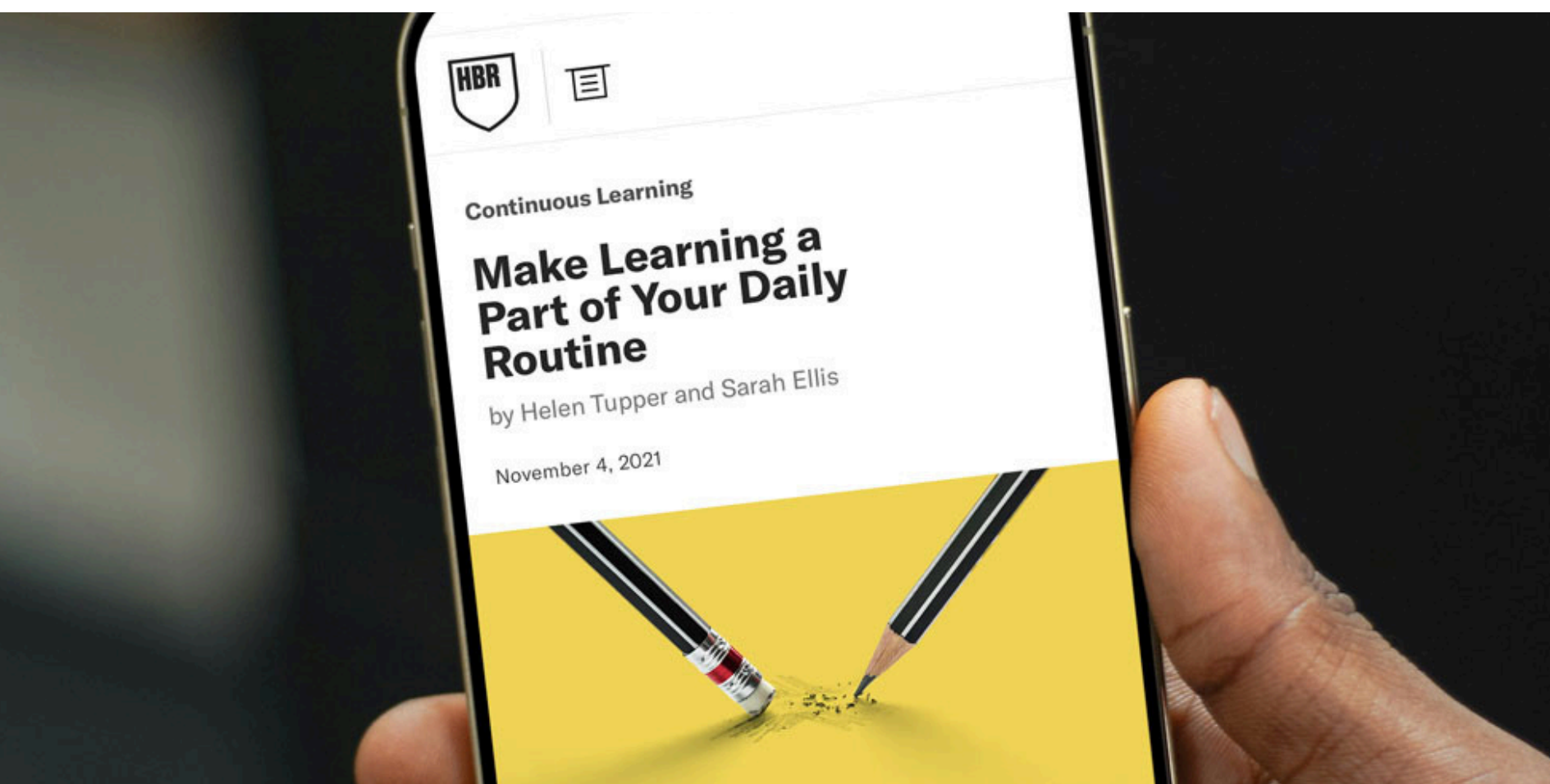




Squiggly Careers Podcast • 5 million+ downloads



3 x No. 1 Sunday Times Bestsellers



HBR Contributors



The best career path isn't always a straight line

2,041,628 plays | Sarah Ellis and Helen Tupper | TEDxLondonWomen • February 2021

TEDx Talk • 2 million+ views

Career development with a difference

Our unique approach to career development and learning has a **lasting impact for individuals and organisations.**

Learning that inspires

We use **live drawing, discussion** and **storytelling** to deliver learning that's enjoyable, inclusive and interactive.

Learning that's useful

We share **tried and tested ideas** and actions designed to make it easy for everyone to add learning into how they already work.

Learning that lasts

We combine **high energy in the moment learning**, with flexible team and individual development to create learning that lasts.



“I love working with Amazing If! They’re bright, practical, and their distinctive delivery style consistently lands well with our learners.

Having partnered with them across a number of topics, **they really understand how Sky works** and are quick to grasp what we need.

They have **a real gift for simplifying complex ideas and making them stick**, so learners don’t just engage in the moment but remember and apply what they’ve learned – that’s what’s built their reputation internally as a session people want to engage with.”

– Sophie Holmes, Sky, Head of Culture, Talent and Performance

Four ways to learn with us

	Learning Experience
Workshops	We create energy and ownership around career development by starting with a live workshop led by Helen or Sarah, followed by a recorded workshop you can run yourself, helping teams keep learning together.
Skills Sprints	Sprints are designed to build momentum for career development by bringing a community of learners together virtually over a week. The experience is fun, rewarding and everyone benefits from taking part.
Programmes	Programmes are a chance to dive deeper into career skills. Our programmes support companies to design a unique learning experience for their employees.
Keynotes	Our keynotes share insights and spark new conversations about learning, career development and the future of work. Popular topics include Learning in the Age of AI and 5 Skills to Succeed in a Squiggly Career.



Thank you

We hope this gives you a useful insight into who we are and what we do.

If this is something you'd like to explore further, we'd love to have a call with you.

A handwritten signature in black ink that reads "Helen Jones". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

Helen & Sarah

